



S.T.H. YOUTH TRAVEL BASKETBALL, Inc.

Dear Potential Sponsor,

The team members of S.T.H. USSSA/AAU Basketball Club would like to extend an opportunity for you to help their team pursue their dreams of competing against the finest players and teams in the region in premier basketball tournaments. Our 7th and 8th grade teams will be playing in several tournaments in North Florida/South Georgia from January to August 2017.

S.T.H. is a newly formed competitive basketball program establishing itself in the North Florida area and we need your help. S.T.H. is a 501(c)(3) nonprofit youth basketball program, and we are currently seeking sponsors to defray the cost of our upcoming season. As you know, it takes a great deal of time and money to organize and run a basketball team. Monies are needed to cover league fees, referee fees, court rental, team equipment, uniforms/shoes, and tournament fees and expenses. It costs each member hundreds of dollars to compete in this elite division. This does not include travel, food, lodging, or family member expenses.

Our mission is to provide athletic training and educational benefits through character development and sportsmanship in a highly competitive sports environment. S.T.H. Youth Travel Basketball is comprised of youth athletes between the ages of 12-15. Through participation in the highest level of amateur youth sports, S.T.H.'s dedicated group of volunteer coaches and parents will shape the futures of these young athletes by giving them the opportunity to develop their self-confidence, camaraderie as teammates, improve their athletic skills, gain leadership abilities, and represent their community throughout North Florida/South Georgia.

Any monetary donation would be greatly appreciated and would help our Club's team tremendously in meeting our mission and goals of approximately \$16,300 for the 2017 season. We would gladly accept donations of any denomination. Our sponsors are recognized in a number of ways, depending on their level of sponsorship:

- ✓ Platinum Sponsor: \$750 and up
 - Sponsor's name/company name and logo will be placed on our team banner, all tournament flyers, all tournament banners, t-shirt, social media accounts, and all advertisement brochures.
- ✓ Gold Sponsor: \$500 to \$749
 - Sponsor's name/company name and logo will be placed on our team t-shirt, team banner, and advertisement brochures.
- ✓ Silver Sponsor: \$250 to \$499
 - Sponsor's name will be placed on our team t-shirt and team banner.
- ✓ Bronze Sponsor : \$100 to \$249
 - Sponsor's name will be placed on all advertisement brochures.

